





# WHICH COSTS LESS?



## MIX RATIO MATTERS

When comparing competitive products, mix ratio has a significant impact on overall cost and volume of sprayable product.

			Sprayable product	Final cost ready to spray quart
 16oz	+ REDUCER \$7/pint	→ 	$\frac{1}{1} = 32\text{oz RTS}$	<b>\$49</b>
 16oz	+ REDUCER \$7/pint	→ 	$\frac{2}{1} = 24\text{oz RTS}$	<b>\$53</b>